

TRACKING PIG MOVEMENT ACROSS CANADA



*Protection. Prosperity. Peace of Mind.
Protection. Prospérité. Tranquillité d'esprit.*

PigTrace Canada is designed to ensure protection, prosperity and peace of mind for the Canadian pork producers and its customers in an effort to guard against animal health and food safety emergencies. PigTrace is mandated by federal law through the federal Health of Animals Regulation (since July 1, 2014).

PigTrace is an industry led, live animal traceability initiative designed to ensure protection, prosperity and peace of mind for the Canadian pork industry and its customers.

Emergency Preparedness

PigTrace is about improved emergency management. In the event of a food safety issue or foreign animal disease outbreak in the pork sector, traceability gives animal health officials and food safety officials the tools to quickly and effectively contain and deal with the situation

Financial Stability

PigTrace is an important tool for quickly identifying affected swine operations in order to avoid costly market disruptions and production losses in the event of a disease outbreak or food safety issue.

Market Access

PigTrace gives Canada's pork industry a competitive advantage in the market place. As more consumers question the source of their food, PigTrace offers supply chain confidence, both domestically and globally through the program's ability to demonstrate source verification.

Security

PigTrace gives the Canadian pork industry a competitive edge by offering pork buyers and importing countries improved production security that is resilient to market disruptions resulting from disease or food safety problems. This improved security offers pork buyers peace of mind in knowing they are sourcing pork from one of the most secure supply chains in the world.

Canada is one of only a few countries to initiate a national swine traceability system. In being one of the first countries to initialize a national program, Canada is securing our position as a global leader.

For more information: <https://www.cpc-ccp.com/traceability>